

# notacon

## Sponsorship Opportunities

Community. Creativity. Technology.

These three words are the very foundation of one of the best and most unique conferences in the world. Simply put, we aim to connect individuals that creatively employ technologies of all kinds. To some this means circuits, solder and software. To others this may be graphs and music. Some even venture into the unknown of exploring and exploiting their own bodies. Whatever the interest, Notacon seeks to support and nurture positive and educational exploration of these subjects.

This support does not come free, of course. While we are by-and-large funded by participants through registration fees, organizations that understand the importance of supporting growth in emerging technology fields will find that we offer many unique, exciting and, most importantly, cost effective ways to support the event while receiving a significant return on investment through our sponsorship and advertising program.

One thing we pride ourselves in at Notacon is flexibility and openness to new ideas. Hence, besides traditional sponsorship through financial support, we also consider services and products given to the event equivalent to the dollar value that service or product would cost us to procure. Examples include complimentary energy drinks, books, prizes or network provisions. If you have a product or service you believe would be of interest to our participants, please contact us to discuss our possibilities.

For more information on sponsorship opportunities, please contact:

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WHAT: Notacon 7  
WHERE: Wyndham Cleveland @ Playhouse Square  
WHEN: April 15<sup>th</sup> through April 18<sup>th</sup>, 2010

**Premier Partners** **\$20,000**

A premier partner of Notacon supports the fundamental operations of the organization and may be attached to a specific aspect of the event such as the hospitality suite or one of the presentation rooms. A premier partner wants the highest level of visibility and connection to the event's participants. Besides named rights to a particular space, we also offer prominent showcase space, large print and online advertisements, and four complimentary admissions to the event.

**Community Builders** **\$5,000**

Community builders have opportunities to connect with Notacon attendees through specific targeted initiatives such as through our badges, lanyards or a specific food event (such as a pizza party). In addition we will provide showcase space, print and online advertisements and three complimentary admissions to the event.

**Creative Contributors** **\$1,000**

Creative contributors are those who seek to support Notacon by encouraging participants to become engaged with the event and get involved. Examples include event and contest prize sponsorship, or support to facilitate the musical and artistic installations provided at the event. In addition to those acknowledgments, we also provide print and online advertisement consideration, table space for promotion as well as two complimentary event admissions.

**Sustainable Supporters** **\$500**

Sustainable supporters provide the fundamental infrastructure and logistical support critical to the success of Notacon. There are so many important aspects of jobs at Notacon that, while not particularly notable on the surface, are essential to providing an entertaining, educational and unique event. Supporters will receive consideration in the form of print and online logo and message placement, table space for promotional materials as well as one complimentary admission to the event.

**Innovative Individuals** **\$200**

We value all Notacon sponsors. Innovative Individuals often wish to make sure the event continues and grows through much needed financial support. In exchange for this support, we are happy to provide online and print logo and brand placement, as well as shared space for your own promotional materials and messages.