

NOTACON

WHAT IS NOTACON?

Notacon is a technology, art, and community conference presented yearly in Cleveland, Ohio. Notacon brings together bright and creative minds from all walks of life to teach, learn from and bring their experience to the community. Succinctly, Notacon is the conference for the Renaissance Geek.

Notacon is **expression**: Experience computer generated audio-visual demos written by artists. Listen to new perspectives.

Notacon is **community**: Learn how established hacker spaces operate. Explore wireless city initiatives. Focus on sustainable technologies. Become a part of the Notacon community.

Notacon is **networking**: Meet people with broad interests from diverse backgrounds. Expand your social and professional networks. Collaborate with musicians and artists.

Notacon is **communication**: From VoIP and amateur radio, to grid computing and "anything but ethernet", the possibilities are endless.

Notacon is **fun**: Play games. Create a competition entry for Anything but Ethernet or Blockparty. Showcase your talent.

You can support our conference by sponsoring a meal or event, offering items to be given away as prizes or by making a general contribution to the conference as a whole. There are many ways that you can help us and likewise help you. Please take a few moments and explore our sponsorship packet.

If you have questions or comments, please do not hesitate to contact me. I look forward to hearing from you and hope for the opportunity to work with you as a supporter of Notacon.

Thank you for your consideration!

Amy "infowidget" Harmon
Notacon Sponsorship Manager
email: infowidget@notacon.org | aim: infowidget

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Sponsorship Opportunities

Notacon is a different sort of conference technical conference modeled after “hacker cons” and other similar events across the world. Our goal, though, is to fill in the niches left by these other events. The event strongly focuses on technological innovation, creativity and self-expression, community building and communication. This annual event provides hundreds of participants with a unique weekend of education, exploration and entertainment. Notacon 5 will take place from April 4 to April 6, 2008.

In order to fund these endeavors, FTS Conventures establishes promotional partnerships with those who wish to extend financial and material support. In return, these sponsors receive valuable visibility, merchandising opportunities and a sense of “giving back to the community.” Our hope is that the benefits for everyone involved with Notacon extend beyond the last day of the event.

Your support for Notacon will enable us to further our success. Interested parties should contact us prior to February 15th, 2007 to ensure timely consideration.

For more information on sponsorship opportunities, please contact:

Amy Harmon
Notacon Sponsorship Manager
infowidget@notacon.org

or

Paul Schneider
froggy@notacon.org
1453 Wayne Avenue
Lakewood, OH 44107
Phone: 216-496-5448
Fax: 216-221-1409

Revised: 9/18/2007

Sponsorship Levels

At a minimum, sponsors of the event receive the following based upon sponsorship level. We encourage and look forward to creative sponsorship opportunities.

Premier Partners \$4000+

- Full page 4 color ad on inside program cover
- Prominent logo placement around event
- 1 table
- 2 corporate admissions
- 2 complimentary admissions
- Website banner ad/link

Community Builders \$1500+

- Full page ad inside program
- Prominent logo placement around event
- 1 table
- 3 complimentary admissions
- Website banner ad/link

Creative Contributors \$1000+

- Half-page ad inside program
- Logo placement around event
- Promotional table space
- 2 complimentary admissions
- Website banner ad/link

Innovative Individuals \$500+

- Half-page ad inside program
- Logo placement around event
- Shared table space for promotional literature
- 1 complimentary admission
- Website banner ad/link

Sustainable Supporters \$250+

- Quarter-page ad inside program
- Logo placement around event
- Shared table space for promotional literature
- Website banner ad/link

