

Notes and Questions

NOTACON

Sponsorship Opportunities

creativity : community : technology

These three words are the foundation of our event. Simply put, we aim to connect individuals that creatively employ technologies of all kinds. To some this means circuits, solder and software. To others this means be graphics and music. Others venture into the unknown of exploring and exploiting their own bodies. Whatever the interest, **NOTACON** seeks to support and nurture positive and educational exploration of these and many other subjects

This support does not come free, of course. By-and-large, the event is funded through participant registration fees. However, organizations that understand the importance of supporting growth in emerging technology fields will find that we offer many unique, exciting and cost effective ways to support the event and also receive a significant return on their investment through our sponsorship and advertising program.

One thing we pride ourselves in at **NOTACON** is flexibility and openness to new ideas. Hence, besides traditional sponsorship through financial support, we also consider services and products given to the event equivalent to the dollar value that service or product would cost us to procure. Examples include complimentary energy drinks, books, prizes or network provisions. If you have a product or service you believe would be of interest to our participants, please contact us to discuss the possibilities.

For more information on sponsorship opportunities, please contact us!

Paul Schneider
sponsorship@notacon.org
1453 Wayne Avenue
Lakewood, OH 44107
Phone: 216.496.5448
Fax: 216.221.1409

Premier Partners **\$10,000**

A premier partner of **NOTΔCON** supports the fundamental operations of the organization and may be attached to a specific aspect of the event such as the hospitality suite or one of the presentation rooms. A premier partner wants the highest level of visibility and connection to the event's participants. Besides named rights to a particular space, we also offer prominent showcase space, large print and online advertisements, and four complimentary admissions to the event.

Community Builders **\$5,000**

Community builders have opportunities to connect with **NOTΔCON** attendees through specific targeted initiatives such as through our badges, lanyards or a specific food event (such as a pizza party). In addition we will provide showcase space, print and online advertisements and three complimentary admissions to the event.

Creative Contributors **\$1,000**

Creative contributors are those who seek to support **NOTΔCON** by encouraging participants to become engaged with the event and get involved. Examples include event and contest prize sponsorship and support to facilitate the musical and artistic installations provided at the event. In addition to those acknowledgments, we also provide print and online advertisement consideration, table space for promotion as well as two complimentary event admissions.

Sustainable Supporters **\$500**

Sustainable supporters provide the fundamental infrastructure and logistical support critical to the success of **NOTΔCON**. There are so many important aspects of jobs at **NOTΔCON** that, while not particularly notable on the surface, are essential to providing an entertaining, educational and unique event. Supporters will receive consideration in the form of print and online logo and message placement, table space for promotional materials as well as one complimentary admission to the event.

Innovative Individuals **\$200**

We value all **NOTΔCON** sponsors. Innovative Individuals often wish to make sure the event continues and grows. In exchange for this support, we are happy to provide online and print logo and brand placement, as well as shared space for your own promotional materials and messages.

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Program Advertisements

Advertising in the **NOTACON** program is easy and cheap! From large, full page advertisements to personal shout-outs, our goal is provide many options to those wishing to share their message.

Besides being a record of events at **NOTACON**, they also serve as collectable souvenirs. Likewise, programs are often used at promotional events and shared to others not able to attend the event.

Standard ad size examples are provided for reference.

All art and text must be finalized, as well as payment secured, by March 31st, 2011. This is necessary so that the programs can be completed and sent to the printer in a timely manner.

If you are interested in purchasing an ad, or have other questions, please contact our central sponsorship address below:

sponsorship@notacon.org

HALF PAGE

\$150

2.33" x 7.17"
14 pc x 43 pc

QUARTER PAGE

\$90

2.33" x 3.5"
14 pc x 21 pc

EIGHTH PAGE

\$50

2.33" x 1.67"
14 pc x 10 pc

FULL PAGE

\$250

**4.83" x 7.17"
29 pc x 43 pc**

HALF PAGE

\$150

**4.83" x 3.5"
29 pc x 21 pc**

QUARTER PAGE

\$90

**4.83" x 1.67"
29 pc x 10 pc**

Shoutouts

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Anything you want to say (subject to approval) in the shout-outs section. 140 characters or less. Cheap!

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\$20